



# CHILD CARE ROCKSTAR CONTEST ENTRY FORM

(You are not required to use this form, but this might help you collect your thoughts for your submission. Please be sure to include the following information with your submission. Please keep in mind that entries that include video submissions typically do better than those without one, so please consider using video with your entry. Good Luck!)

Your Name:

Your Center Name:

Center Address:

Center Phone Number:

Your Cell Phone Number:

Your Email Address:

Your Website:

Your Center Facebook Address:

What kind of revenue, enrollment, growth, have you seen in the last year?

What marketing techniques, strategies, systems or business decisions helped you to achieve these goals?

How have you improved your staffing processes and the health of your organization from a team perspective? (hiring, letting go of toxic people, onboarding, training, motivation, appreciation)

How has your company culture improved over the past year? (core values, attitudes, customer focus, positivity, etc)

What operational improvements have you implemented? How have you better used tools & systems to automate your business?

What specific financial progress have you made, in terms of profit, cash flow, or business savings? (paid off debt, lowered costs, restructured financing, larger bank accounts, etc)

How did you find the time to do all of this? Any delegation, time, management tips, or “get out of overwhelm” strategies can you share?

What Kris Murray tools, tactics, and techniques helped you to succeed? Was there one thing that helped the most?

Where do you think these gains will take you in the future? What are you excited about for 2019 and beyond?